

# MANDATORY DISCLOSURES

## 16.5 MBA PROGRAMMES

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

### I. NAME OF THE INSTITUTION

Auden Technology and Management Academy  
No. 92, Vaderahalli, Harohalli Hobli,  
Kanakapura Taluk,  
Bangalore Rural – 562 112  
Tel: +91-80-28433403/4/6  
Fax: 080-28433405  
E mail: [info@audenacademy.com](mailto:info@audenacademy.com)

### II. NAME & ADDRESS OF THE DIRECTOR

Dr M. S. Murali,  
Principal,  
Auden Technology and Management Academy  
No. 92, Vaderahalli, Harohalli Hobli,  
Kanakapura Taluk,  
Bangalore Rural – 562 112  
Tel: +91-80-28433403  
Fax: 080-28433405  
E mail: [info@audenacademy.com](mailto:info@audenacademy.com)  
Mobile No: 09880855302

### III. GOVERNANCE

- Members of the Board and their brief background

- |                 |                              |
|-----------------|------------------------------|
| • Sri N Ramanna | Chairman                     |
| • Dr M.S.Murali | Principal & Member Secretary |

#### MEMBERS:

- |                       |   |
|-----------------------|---|
| • Sri.M.B.Gururaj     | Director – HR, ATMA                                     |
| • Dr Gururaj Karjagi  | Founder, ACT  |
| • Dr H S Nagaraja     | Founder, BASE   |
| • Prof Appannaiah     | Former Director, Surana Institute of Management         |
| • Sri N N Viswanath   | GM, Toyota – Kirloskar India Limited                    |
| • Sri K Ravishankar   | GM – Engineering and Projects, Tata BP Solar India Ltd. |
| • Sri M A Jayachandra | Executive Director – AIET                               |
| • Sri B N Subramaniam | Journalist  |

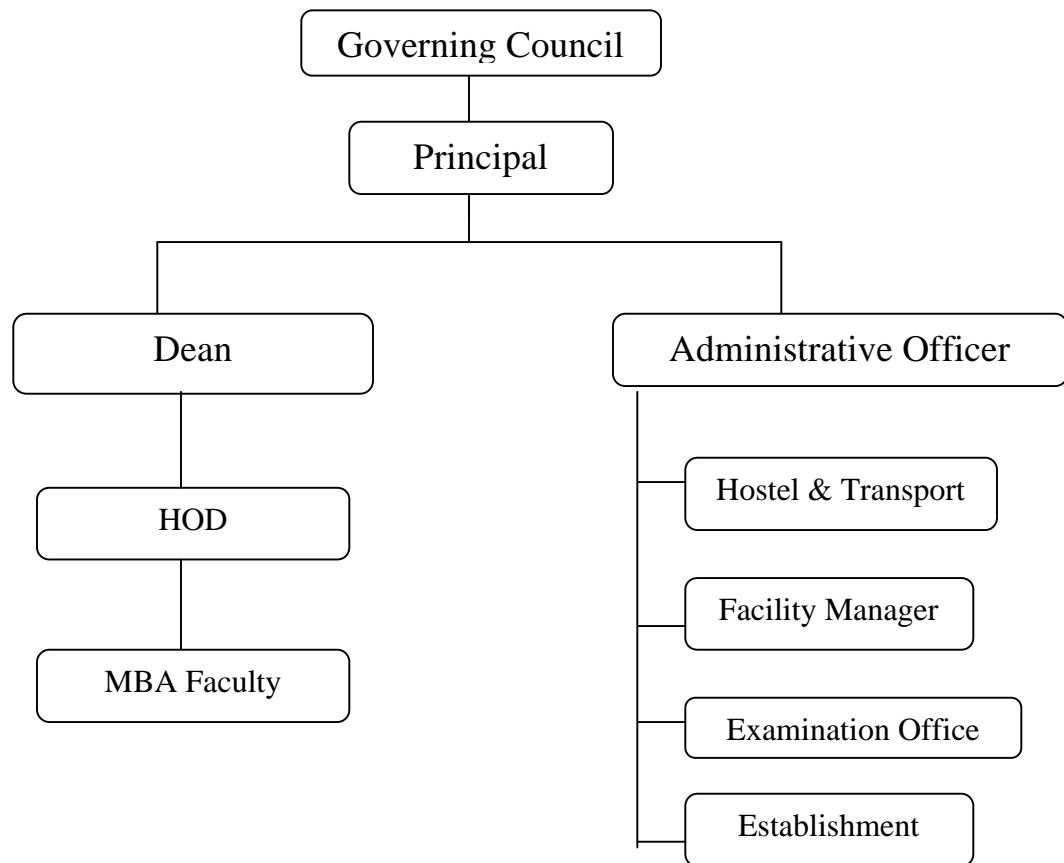
- Members of Academic Advisory Body

- |                           |   |
|---------------------------|---|
| • Sri.M.N.Venkatachalaiah | Former Chief justice of India and Chairman. |
| • Dr M.S.Murali           | Principal & Member Secretary                |

#### MEMBERS:

- Sri.M.B.Gururaj Director – HR, ATMA
- Sri.K.Jairaj IAS, Secretary, Govt. of Karnataka
- Dr V Ramachandra GM-Technical, Grasim Industries Ltd
- Sri Sripada GM - Technical, Mind Tree Consulting
- Dr Syed Shakib Ur Rehman HOD of Civil Engineering, JCE, Mysore
- Dr M G Venkatesh Murthy Principal, MCE, Hassan
- Sri.N.Ramanna Founder, AIET
- Sri M A Jayachandra Executive Director-AIET

- Frequency of the Board Meetings and Academic Advisory Body - Once in 6 months
- Organisational chart and processes



- Nature and Extent of involvement of faculty and students in academic affairs/improvements – **Complete**

#### IV. PROGRAMMES

- Name of the Programmes (Full Time) approved by the AICTE
  - **Master of Business Administration (MBA)**
- Name of the Programmes (Part Time) approved by the AICTE - **NIL**
- Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus – **NONE**
- For each Programme the following details are to be given :

1. Name : **Master of Business**

## Administration

2. Number of seats	:	<b>60 seats</b>
3. Duration	:	<b>2 years course</b>
4. Cut off mark/rank for admission during the last three years	}: :	<b>50% marks in UG</b>
5. Fee	:	<b>Tuition fee of Rs. 50,000/- PA As per Govt. of Karnataka Norms.</b>
6. Placement Facilities	:	<b>Available</b>
7. Campus placement in last three years with minimum salary, maximum salary and average salary	}: :	<b>Placement activities have been started</b>

- Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE Approval - **NONE**
- Details of the Foreign Institution/University:
  - Name of the University/Institution
  - Address
  - Website
  - Is the Institution/University Accredited in its Home Country
  - Ranking of the Institution/University in the Home Country
  - Whether the degree offered is equivalent to an Indian degree?

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefits of collaboration.
- For each Collaborative/affiliated Programme give the following:
  - Programme Focus
  - Number of seats
  - Admission Procedure
  - Fee
  - Placement Facility
  - Placement Records for last two years with minimum salary, maximum salary and average salary
- Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005.

## V. FACULTY

- Number of faculty members: 08+01

## 1. Permanent Faculty

SI No	Name of the faculty	Designation
1	Dr. M. S. Murali	Principal
2	Dr. J. Gajendra Naidu	Prof. and Head
<b>Department of MBA</b>		
1	Sri. L. Gangadhar	Professor
2	Sri.B.G.Saish	Professor
3	Ms. Manjula Satish	Senior Lecturer
4	Mr. Ganapathi. S. T.	Senior Lecturer
5	Ms. Anu Singh	Lecturer
6	Sri.Veeresh Sheety	Lecturer
7	Ms. Lakshmi. K. S.	Lecturer
8	Ms.Rajeswari	Lecturer

## 2. Visiting Faculty

SI No	Name	Department / Subjects
1	Sri.N.Sridhar	Marketing
2	Prof.Vasuki	Statistics and QT
3	Prof.B.N.Nagaraj	QT

- Adjunct faculty           **NIL**
- Guest faculty             **NIL**

- Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned - **Annexed**
- Number of faculty employed and left during the last two years  
**Faculty employed is 6, Faculty left is 1**
- Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned - **Annexed**
- Whether student assessment of faculty is in force – **YES, Once in each semester.**

## VI FEE

- Details of fee, as approved by State Fee Committee, for the Institution  
**Tuition fee of Rs.50,000.00 per year as per GoK notification.**
- Time schedule for payment of fee for the entire programme  
**At the time of admission and at the beginning of each year.**
- Fee waivers granted with amount and name of students: NIL
- Number of scholarships offered by the institute with the name of students, duration and amount

- Criteria for fee waivers/scholarships  
**Merit and Financial condition of the parents.**
- Estimated cost of Boarding and Lodging in Hostels  
**Rs. 45,000.00 per Year.**

#### VII. ADMISSION

- Number of seats sanctioned with the year of approval : **60 seats**
- Number of students admitted under various categories each year in the last two years :  
**2008-2009 - 53 students**  
**2009-2010 – Admission process is yet to begin & data will be updated**
- Number of applications received during last two years : \*\*  
**\*\* Course is being started from this academic year and hence no data.**

#### VIII. ADMISSION PROCEDURE

- Mention the admission test being followed, name and address of the Test Agency and its URL (website)  
**PGCET [www.vtu.ac.in](http://www.vtu.ac.in) and K-MAT [www.kmat-2009.com](http://www.kmat-2009.com), MAT, XAT, JMET.**
- Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, CET, JEE (State conducted tests/University tests) : **30 in total.**  
**Admission process is yet to begin and data will be updated after completion by the end Sept'09.**
- Calendar  
**Academic year is scheduled to start from 25<sup>th</sup> Sept'09.**
- Last date for request for applications : **30.09.09**
- Last date for submission of application : **30.09.09**
- Dates for Group Discussion (GD)/Interviews : **01.10.09**
- Dates for announcing final results : **01.10.09**
- Release of admission list (main list and waiting list should be announced on the same day) : **01.10.09**
- Date for acceptance by the candidate  
(time given should in no case be less than 15 days) } : **03.10.09**
- Last date for closing of admission : **10.10.09**
- Starting of the Academic session : **25.09.09**

#### The waiting list should be activated only on the expiry of date of main list

- The policy of refund of the fee, in case of withdrawal, should be clearly notified  
**As per VTU and AICTE norms**

#### IX. CRITERIA AND WEIGHTAGES FOR ADMISSION

##### As per GoK norms

- Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.
- Mention the minimum level of acceptance, if any, for any criteria.
- Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview

- Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview.
- Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc.

#### **X. APPLICATION FORM:**

- Downloadable application form, with online submission possibilities.

#### **XI. LIST OF APPLICANTS**

- List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

#### **XII. CRITERIA FOR GD/PERSONAL INTERVIEW**

- Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)
- Attributes for evaluation in GD/Interview.

#### **XIII. RESULTS**

- Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.
- List of candidates who have been offered admission in each category.
- Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise.
- List of the candidates who joined within the date vacancy position in each category before operation of waiting list.

**Note: Suppression and/or misrepresentation of information would attract appropriate penal action.**